

RedAnt M-Shop

M-Shop links your Magento web shop to a solid and well known administrative system, Mamut. Take control of the accounting and order processing of your web shop once and for all.

Whether you want to start well, or are just in for the next step: M-Shop helps you to avoid retyping orders manually or double item management. This will avoid the biggest pitfall of any growing webshop: chaotic processes and an administration in Word and Excel that is extremely difficult to keep track of.

M-Shop helps to simplify your administrative processes, so you really have time to do business again.



With M-Shop I can easily manage my order flows, keeping track of my online inventory and I am always aware of all important sales information. A top of the bill product!



– John Esmeijer, DQ Webshops
(exploitant of muurbeugels.net)





▣ M-Shop

M-Shop allows you to forget a powerful team from Mamut and Magento.

More efficient order processing

Avoid retyping of orders over and over again. This saves you time, eliminates mistakes and increases your customer service capabilities, because orders are automatically sent from Magento to Mamut.

Simple and userfriendly

M-Shop has only a few buttons and is therefore easy to use and implement for every entrepreneur.

Affordable and complete solution

By using the affordable solutions from Mamut and the open source Magento package, you have a powerful and complete solution within reach of anyone who wants to sell effectively online.

▣ Mamut

The powerful financial and logistical engine of the M-Shop solution is formed by Mamut Business Software. Mamut is a product by Visma, a leading European provider of ERP, CRM and Internet-based solutions.

Mamut makes itself unique by the exclusive focus on the small and medium sized company's to 100 employees. This makes Mamut an affordable and reliable solution for small and medium enterprises.

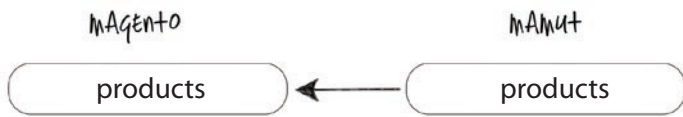
Within the M-Shop solution, Mamut provides an integrated approach in the areas of: accounting, order processing, customer relationship management (CRM) & projects purchasing / logistics.

▣ Magento


Magento is a feature-rich ecommerce platform built on open source technology that provides online merchants with unprecedented flexibility and control over the look, content and functionality of their ecommerce store. Magento is used by both small shops and big brands as Zalando, T-Mobile and Nespresso.

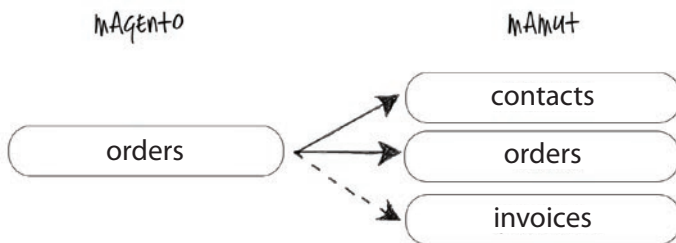
Magento's intuitive administration interface features powerful marketing, search engine optimization (SEO) and catalogue-management tools to give merchants the power to create sites that are tailored to their unique business needs. Magento is optimally prepared to connect to payment providers, or just send out an invoice.

This is why we have selected Magento as the web shop back end for M-Shop. This makes it possible to have a solid administrative and logistics solution combined with a shop which is prepared for the future.




Stock


 M-Shop shows the inventory data in Magento almost real-time, and taking into account weborders that have not been processed by Mamut has. In addition, it is possible to take in account supply orders that will soon arrive in stock. So your online inventory is always up to date.

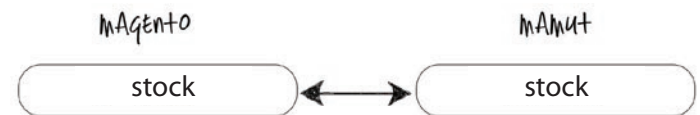


B2B


 With the business-to-business (B2B) version of M-Shop you can create personal accounts for each customer. When customers are logged on in your shop, they can have access to the pricing agreements you have made with them. These are automatically transferred from your Mamut configuration.

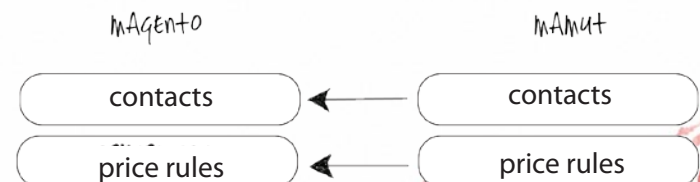
Products

 With M-Shop, you will work with the same product data in both Magento as Mamut. Within Mamut you can manage basic product data, pricing, administration and logistics, whereas within Magento you manage advanced properties such as extensive catalogue management, multiple images, videos, up-sells, cross-sells, and promotions.



Orders

 Web orders in Magento can automatically be transferred as orders or invoices to Mamut. Mamut processes these directly logistically and keep track of administrative transactions. For new customers buying from you, a contact sheet is created within Mamut. The comprehensive CRM features of Mamut can be used for mailings, newsletters and other customer-oriented actions.



Reference Case: Wijnboutique.nl

With “It’s time for real wine” as their slogan, the Boelen family have delivered wine to wine lovers in The Netherlands for almost 300 years. Not so long ago, three employees were constantly busy to expand marketing campaigns, offers and processing the large order flow.

Frederik Boelen, managing director of Wijnboutique (Wine Boutique), decided to use M-Shop – with the explicit goal of automation:

- Transparent and well-manageable order processing;
- Clear and up-to-date management reports.

‘With the push of a button, M-Shop transfers web orders to Mamut. This saves Wijnboutique loads of time in processing orders – and no transcription errors occur anymore,’ says Frederik Boelen. After importing in Mamut, orders are then sent as bundles to the supplier and logistic partner. All these transactions are easily traceable the financial module of Mamut.

The new business process allows the order flow to be processed in less than one-third of the time.

Cheers!



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M-Shop is a joint product by Experius and RedAnt. RedAnt is a leading provider of award winning add-ons for Mamut Business Software.

License: € 999 (€ 1.999 B2B) one-off
Service agreement: € 25 (€ 50) per month

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