

# RedAnt M-Subscription

*Makes Mamut subscriptions easy!*



RedAnt introduces M-Subscription: a management application for entrepreneurs who invoice subscriptions periodically. M-Subscription is a flexible registration module for all your subscriptions, tightly integrated with Mamut Business Software.

RedAnt M-Subscription gives you more insight in your current subscriptions and enhances the efficiency for processing the resulting invoices, by sending those directly to Mamut.

*With M-Subscription you can manage, edit and invoice subscriptions easily!*

**RedAnt M-Subscription** is tightly integrated with Mamut Business Software. All products and contacts that you have created in your Mamut database are used as the master data for your subscriptions. Therefore, creating subscriptions is easy: you just select a product and attach a matching period to it and you're done.

You can use the created subscription for all your contacts, with editable descriptions, quantity, starting date and, optionally, an end date.

For each subscription, an order is created in Mamut using the given frequency. In Mamut, you can invoice these in the regular fashion. M-Subscription registers the moment the order is created in Mamut, and uses that to determine the next day the subscription will be invoiced.

### Invoicing methods

M-Subscription comes with a number of different configurable invoicing methods. For instance, you can synchronise your subscriptions on the first day of every period – so, for example, all monthly subscriptions will be invoiced on the first day of the month.

Partial invoices, which might have been created by ending a subscription in the middle of a period, (or by synchronising the subscription's invoicing dates) can be invoiced either completely, proportionally (for the length of the period that the subscription was active), or, if you so desire, not at all.

In addition, you can invoice subscriptions before their active period starts. This allows you to be

sure you have received payment before the subscription is renewed.

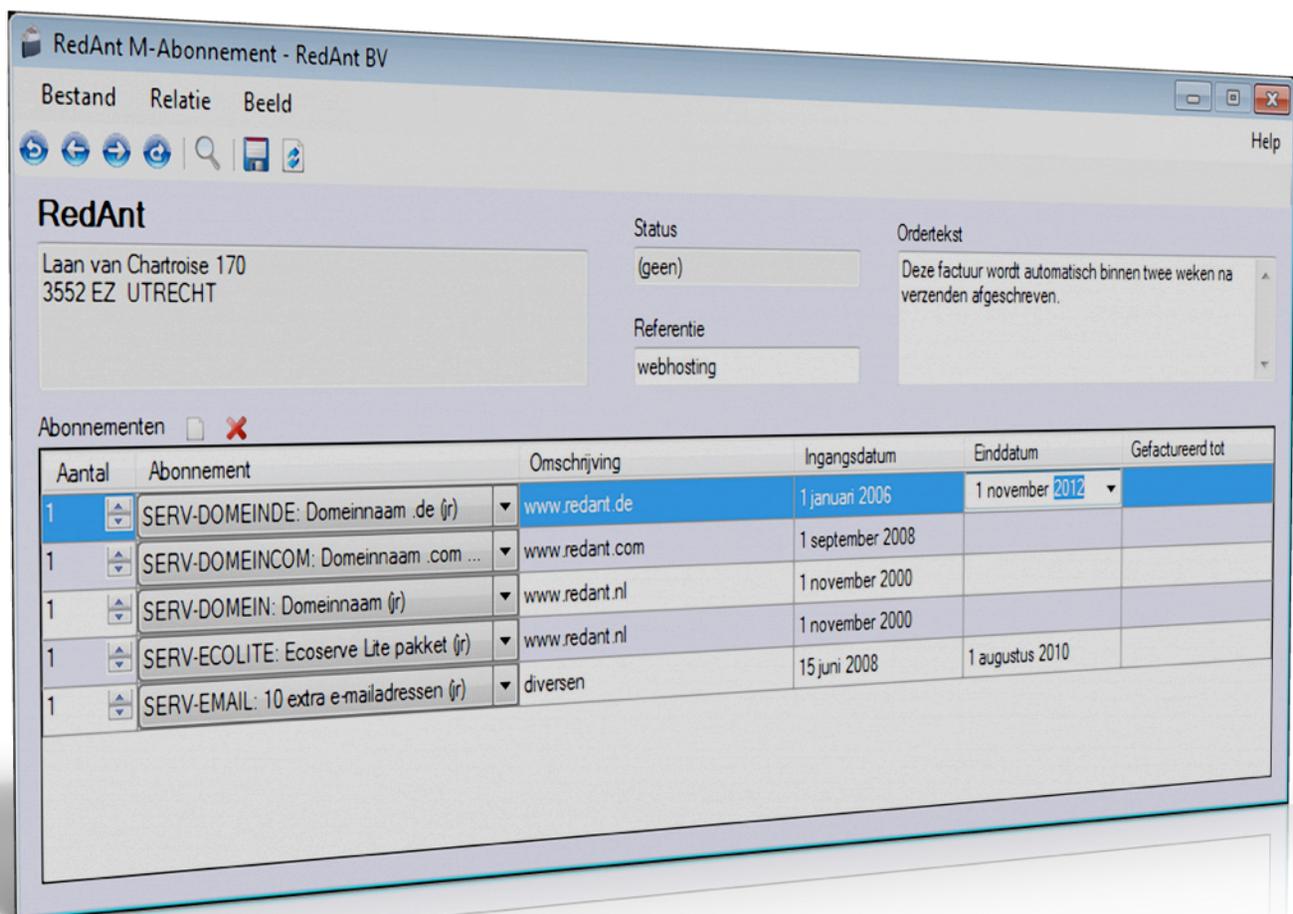
### Reports

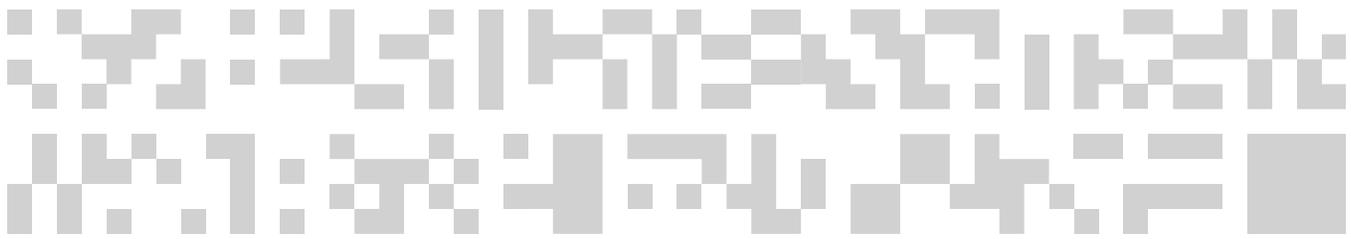
M-Subscription has built-in reports for the expected turnover per subscription product or per contact, in a selectable period. Also, the shares of the subscription quantities can be displayed in a pie chart.

In addition, M-Subscription can generate detailed reports with subscriptions that are due for renewal, so you can easily contact the relevant companies for another subscription extension.

### Languages

M-Subscription is available in English, Danish and Dutch, but can be easily localised to your country's language.





### In short...

With M-Subscription you will have a sophisticated tool that allows you to quickly and efficiently organise your subscription administration, without duplicate manual input. With little effort, your customers receive their periodical invoices in a timely fashion. In short, M-Subscription will greatly optimise the process of managing and invoicing your subscriptions.

### Pricing

RedAnt M-Subscription is priced at € 799 per company location, and has a service agreement of € 19 per month. This entitles you to use the application, receive updates and new functionality within the software. RedAnt is able to develop extensions if you have specific requirements that are not included in the default package. Please contact us to discuss the possibilities.

Naturally, you can test RedAnt M-Subscription to see if it fits your needs. Please contact us and we will be happy to send you the demo version.

### System Requirements

RedAnt M-Subscription requires Mamut Business Software version 12 or higher, and can be used on any computer on which Mamut is installed.

### Reference Case

#### Pararius – the preeminent online home rental platform in The Netherlands

Pararius is the largest independent web site for supply and search of home rentals in The Netherlands. On this web site, hundreds of professional organisations showcase their available supply of rental property. These organisations may be property agents, administrators, development agencies, and housing corporations throughout the entire Netherlands. Visitors can easily search through the large selection and contact them in a straightforward fashion.

The suppliers of rental property need to get a subscription with Pararius to put their properties on the web site. The contract has a limited duration and will be invoiced quarterly. For Pararius, it is important that the prices are monthly prices, but the invoices are only generated each quarter. Naturally, this is possible with M-Subscription!

For Pararius, RedAnt has combined M-Subscription with Mamut Enterprise E3. This allows Pararius to manage all subscription information in M-Subscription, while at the same time supporting further order processing, CRM and accounting by using Mamut. The combination of both products gives the organisation a lot of insights in all subscription statistics, due payments, and the financial results.

**CEO Jasper de Groot of Pararius on RedAnt M-Subscription:**  
*Thanks to M-Subscription, we can invoice our different subscription types very precisely. The software is very user friendly and seamlessly integrated with Mamut.*

*In the past, we needed at least a day and a half to invoice all our subscriptions, but using RedAnt's great solution, this is now simply a piece of cake!*

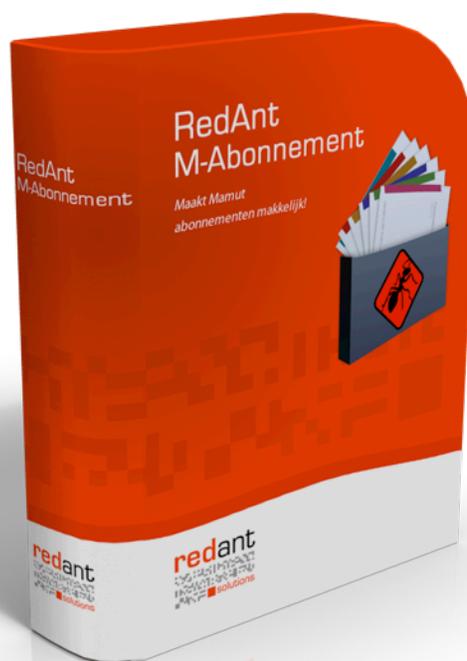
## Specifications

### Subscription period

- Per day
- Per week
- Per 4 weeks
- Per month
- Per quarter
- Per year
- Per two years
- Per three years

### Reports

- Subscription overview
- Expected turnover per customer
- Expected turnover per product
- Subscriptions due for renewal
- Subscription statistics
- Export all subscriptions to Excel
- Export all subscription lines of a customer to Excel



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